

## Shanley Athletic Club Board Report

Oct. 11<sup>th</sup>, 2017

7:00pm

Members Present: Grant Allex, Dan Berglind, Kevin Bucholz, Ellen DeVine, Paula Ekman, Lori Erie, Julie Friederichs, Tonya Hannesson, Earl Jarolimek, Gary Keller, Paul Kochmann, Kamie Kueneman, Francis Leier, Angela Lepine, Greg McCormick, Janelle Pederson, Aaron Reinholz, Shar Vetter

Members Absent: N/A

Non-Voting Member: Michael Breker

Meeting Minutes taken by Ellen DeVine

Approval of Meeting Minutes:

- No changes to the minutes
- Shar Vetter made a motion to approve. Julie Friederichs seconded the motion. Motion carried.

Treasurer's Report:

- Kevin Bucholz gave an overview of the financial report.
- Discussed ideas to use the additional funds: Offer Asst. Coaches bonus? Offer Deacon Den Certificate for Asst. Coaches? Breker to review and present ideas in a future meeting.
- Will review budget at year end
- Angela Lepine made a motion to approve the Treasurer's Report. Greg McCormick seconded the motion. Motion carried.

Athletic Director's Report:

- Summarized fall sports - discussed publishing future sports update on SAC website.

Funding Requests:

- 2 EZ up Tents approx. **\$2630** – current one is in very rough shape; Francis Leier will send info to Breker for new pricing. Kevin Bucholz made a motion to approve. Earl Jarolimek seconded the motion. Motion carried.
- Game Day Sign – 7 GAME DAY signs from SignPro for Shanley (4 for 5600 Block) and each Elementary. **\$1600**. Kevin Bucholz made a motion to approved. Julie Friederichs seconded the motion. Motion carried.

- AV Club requests 1 new camera and a custom-built cart. **\$3657** for a camera & up to **\$3000** for the portable racking unit. This cart would allow them to keep equipment connected and plugged in versus having to disconnect and attach for each location/use. Janelle Pederson made a motion to approve. Earl Jarolimek seconded the motion. Motion carried.

#### Ad Sales – Grant Alex

- 2 new customers for Winter program
- Only 19 accounts left to collect from.

#### Basketball Tournament – Breker/DeVine/Kueneman

- Nov 17<sup>th</sup> & 18<sup>th</sup>
- Seeing good numbers in older teams; very close to full in upper grades
- Not very many teams in younger age group which is similar to past years

#### Deacon Den – Angela Lepine

- Total Sales for Aug/Sept 2017 less memberships processed, donations and coupons = \$21,098.41
- New inventory on order; preparing to have new inventory for Christmas sales.

#### Hall of Fame – Greg McCormick

- Nominees are candidates that are recognized for services to Shanley Athletic Club and the JP II schools.
- Had discussion on Candidates and voted
- Dan Berglind made a motion to approve Kevin and Brenda Wolf as this year's Hall of Fame inductee. Kevin Bucholz seconded the motion. Motion carried.

#### Winter Social – Shar Vetter

- Possibly locations include 9 Iron, Gastro Pub, TruBlue, Lucky and Porter Creek.
- Gastro Pub is selected. Gastro Pub has a new PA system this year and will expand to a larger space. Will change time to 9 – 12 to allow more time for socializing.
- Will ask Coaches to keep comments short; Only Winter and Spring Sport teams to speak.

#### Marketing/Website – Julie Friederichs

- Using Facebook and Twitter to acknowledge different sport teams.

#### Radio Ads – Paula Ekman

- Advertise about Shanley TV or possibly Deacon Den
- Kamie Kueneman will work with Paula to create new radio Ads.

#### Memberships – Julie Friederichs

- Thank you notes completed by Cross Country, Football and Soccer teams
- Trap team possibly sending out emails to get more memberships from their parents.
- Uncle Maddio's will do 3 point Contest again this year for basketball.

#### Staff Appreciation – Angela Lepine

- Set for Nov 22<sup>nd</sup>
- Wine provided from Bottle Barn and Scrip cards will be given

#### Tax Committee – Kevin Bucholz

- Eide Bailly suggests to put sale tax on hold for now, while administration looks into things.
- Waiting to have SAC registered under JP II as a trademark;
- Cannot open new account until trademark is completed.
- Mr. Hagstrom would like to have a meeting with the Executive Board to update the members on the tax id change.

#### New Building on Turf – Paul Kochmann

- David & Lori Dietz have donated the signage for the building
- Will have plaque inside the building listing all the donors
- Outside will have Shanley Shield with SAC around it similar to the window clings
- Also include 'The Deacon Way'

#### Adjournment:

- Meeting was Adjourned at 8:30 p.m.